



All Your Printing Needs  
1435 Wall Ave.  
Ogden, UT 84404

## IT HAS BEEN A GREAT RIDE

Due to the dismal economic conditions and the down turn in the economy we have found ourselves in the reality that it is no longer feasible to publish the Big Nickel profitably. There are a number of reasons for this i.e. changes in the market, like free online advertising. The troubles of our most loyal advertisers The Auto industry, increased racking fees and distribution costs, The unwillingness of banks to loan, and the fact that there is no Economic Stimulus Package for small businesses. The Big Nickel has been distributed for 41 years coming out every Thursday and never missing a week. We are all very proud of our track record and it has been a great ride.

We want to *Thank* all of our Advertisers from the individuals selling a personal item or having a yard sale to our largest retail account. It has been that combination of the small classified advertiser and our retail accounts that have made us a success for so long. We cannot *Thank* all of you that have supported us, so well for so long.

We have had hundreds of local businesses allow us to use their locations for distribution to help us make sure you could pick up your Big Nickel at a store close and convenient to you. We cannot *Thank* them enough and hope they realize how much they have meant to us.

To all our employees present and past whatever your capacity was, it was part of what made The Big Nickel the Big Nickel. *Thank you* for your hard work and contributing to all the fond memories we have working side by side and having a great time doing it.

Most Importantly to all of you who ever picked up a paper and responded to an ad or waited to pick one up early so you could find the best deal or just checked it out every week to see what you just might find, and sometimes you did. You have always been the reason the Big Nickel worked and the backbone of all we did. Without the readers we would not have made it for one year let alone 41. *Thanks* so much believing in what we did.

It has been said that “all good things come to an end” we hope that you believe that The Big Nickel was one of those good things.

Thanks Again

**PS: We are going to continue to operate The Big Nickel Print Shop doing commercial printing, business forms, business cards, flyers, letterhead, envelopes, newsletters, full color printing and bindery, etc. We will still be here for you for all your printing needs. Call us at 801-621-3355 or fax 801-393-1306.**